Life Publishing in the Internet

Description	This activity helps students to understand the concept of Life Publishing, sharing your life on vlogs and blogs on the internet. By writing down a transcript of the content offered in these vlogs and reviewing it, students reflect on what is being shared and the reasons for doing it.
Tag	• Blog • Social Media • Video • Youtube
Skills	**CONTENT MANAGEMENT** • To manage content dissemination and sharing **INDIVIDUAL MANAGEMENT** • To manage personal identity **SOCIAL MANAGEMENT** • To participate in social media **IDEOLOGY AND ETHICS** • To recognize and describe • To evaluate and reflect • To take action and apply **RISK PREVENTION** • To recognize and describe • To evaluate and reflect • To take action
Learning areas	• Learning Support Teacher • Professional Competences • Religion and Ethics • Social Sciences • Technologies
Card language	• English • Spanish • Italian • Finnish

Structure

Sessions	1
Duration	50' (Variable)
Number of participants	10-30
Age	• 10-13 • 14-16 • 17-18

Materials	• Writing material
	• Smartphone or video camera
	• Internet

Process

Key questions	• What kind of feedback would a vlogger/blogger want? • What things does the vlogger/blogger hold important, so that they need to be exposed in the video?
Development	*A few days before the session, the teacher asks pupils to watch at home a few vlogs and to think about their favourite vloggers/bloggers/youtubers.* In the class the teacher shows one short vlog-video to the class to start the discussion. Students are then separated into small groups of 2-4 people for the continuing activity. (**10'**) Each group presents to each other the videos they have selected at home and have a short discussion about their content. Each group selects one of the videos for the following activity. (**10'**). Each member of the group writes down a short transcript of the video. There aren't specific requirements for doing this - the idea is to write down anything that catches the pupils' eye in the time given. (**10'**). After writing, each member of the group presents the writing to the group. What kind of differences/similarities are there in the writing pieces? Did everyone take notice of the same things? How well is the video presented in the writing pieces and is the content the same as in the video? (**10'**). The teacher holds a closing discussion about the activity. (**10'**).
Evaluation	In the final discussion, teachers should give possible examples of problems related to online self-exposition. It is also advisable to have a closing discussion about the pupils' own ideas and reflections about the subject.
References for professors	• Internet Life-Publishing in Practices, Narratives and Interpretations (Sari Ostman): Internet Life-Publishing in Practices, Narratives and Interpretations (Sari Ostman): https://goo.gl/CZTwCz
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