LEARNING CARD

Enjoy the beauty. Analysing the image world

Description	This activity is aimed at learning and putting into practice how to reflect on the image (and the digital image) society, analysing photos, pictures and other kinds of images from an aesthetic and critical point of view.	
Tag	 Graphic Photo Social Media 	
Skills	CONTENT MANAGEMENT • To search, select and download MEDIA AND TECHNOLOGY • To evaluate and reflect NARRATIVE AND AESTHETIC • To evaluate and reflect IDEOLOGY AND ETHICS • To evaluate and reflect	
Learning areas	ArtsReligion and EthicsSocial Sciences	
Card language	 English Spanish Italian 	

Structure

Sessions	1
Duration	45'
Number of participants	10-30 participantes
Age	• 10-13 • 14-16 • 17-18
Materials	PC or tablets or smartphonesInternet connection

Process

Key questions	 What kinds of images do you usually find or download on the web? What kinds of images do you usually create or upload on your social media accounts? What kinds of values do you express through images?
Development	Each student is invited to look for 5 images of different types on the internet (social media or other kinds of web sites), choosing them according to the following criteria: what is, in your opinion, a beautiful image? The images can also be drawings or pictures made by the students (15'). The teacher moderates the debate about this issue, writing on a board the different criteria emerged during the discussion (15'). The teacher and the students discuss the shared criteria (15').
Evaluation	The teacher can evaluate the processes: how students use search engines or other sources to find images and how they classify and organize them.
References for professors	 Fotosearch: <u>https://www.fotosearch.it/</u> Eco Umberto, <i>On Beauty: A History of a Western Idea</i>, Secker & Warburg
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