

LEARNING CARD

"I love Plato": fans of the classics

Description This activity aims to stimulate young people to appreciate the classic authors of philosophy, of the Latin language and of the Greek language, building fandom pages, typical of convergence culture. Students are asked to create a fan page dedicated to a classic author using Facebook or another web application.

Tag

- Book
- Facebook
- Media
- Social Media
- Web

Skills

PRODUCTION

- Create and modify written productions
- Use writing software and apps
- Create and modify drawings and designs
- Use drawing and design tools
- Create and modify photographic productions
- Use photographic and editing tools
- Create and modify audiovisual productions
- Use filming and editing tools

CONTENT MANAGEMENT

- Search, select and download
- Manage content archives
- Manage content dissemination and sharing

SOCIAL MANAGEMENT

- Participate in social media
- Teach

NARRATIVE AND AESTHETIC

- Apply

Learning areas

- Language
- Religion and Ethics
- Social Sciences

Card language

- Spanish
- English

Structure

Sessions	1
Duration	120' (Variable)
Number of participants	10-30
Age	<ul style="list-style-type: none">• 14-16• 17-18

Materials

- Computer, tablets, smartphones
 - Internet connection
 - Text books
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Process

Key questions

- What relevance do classical authors have?
- Are the classical authors attractive to you?
- How can we learn and communicate their strong points?
- How can we update and reframe the thoughts of the classical authors?

Development

SESSION 1

The teacher divides the students into 4 groups. Each group chooses a classical author (Plato, Socrates, etc.) and designs a fan page using Facebook, Tumblr, Wix, Wordpress, or any other web application. This page will contain the biography of the author, the main works, but also narrations or episodes about their life, games, songs, quiz and so on. The page is moderated by one or more students. The group also designs a marketing strategy to promote the page. **(60')**

SESSION 2

Every group presents their fan page to the whole class and then promotes the page for 1 month, encouraging their peers to visit and comment on it **(30')**.

SESSION 3 (after one month):

The class reflects on the fan pages, talking about the level of participation from their peers. **(30')**.

Evaluation

The teacher can evaluate the activity through brainstorming or a focus group to explore changes in the level of interest towards the subjects involved in the activity.

References for professors

- Jenkins, H. 2008. *Convergence culture: La cultura de la convergencia de los medios de comunicación*. Barcelona: Paidós.
Páginas de fans sobre celebridades:
<https://www.wikihow.com/Create-a-Facebook-Fan-Page>
Wix: <http://www.wix.com>
Tumblr: <http://www.tumblr.com>
Wordpress: <http://www.wordpress.com>
Facebook: <http://www.facebook.com>

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